



STRATEGIC PLAN 2021—2026

VISION

Bioski's unique experience of classic cross-country skiing and snowshoeing within this scenic Conservation wilderness is preserved for the enjoyment of all.

GOALS		
<i>Maintain and improve the current system of ski and snowshoe trails providing classic skiing and snowshoeing with a focus on the variety of ski level options minimizing as much as possible, disruption to the surrounding environment.</i>	<i>Maintain a robust membership focusing on sustaining the current membership and recruiting new members across the demographic spectrum.</i>	<i>Create a long-term plan for the maintenance and potential expansion of the entire trail system. Any potential expansion must remain cognizant of the natural surroundings and consider the impacts of climate change.</i>
ACTIONS		
Plan for and execute trail remediation and repair on an annual basis based on the condition of trails at the end of the season, the needs of the membership and the financial resources available.	Create a volunteer engagement plan that focuses on membership attraction, engagement, and retention with an emphasis on young skiers, families, and seniors.	Assess, and if feasible, increase the capacity of the snowshoe trails to provide links and opportunities for snowshoeing and hiking.
Ensure adequate financial resources and volunteer labour are made available to maintain the trails.	Support the development of opportunities to build relationships between and amongst club members in order to enhance the membership experience.	Assess, and if feasible, increase our ski trails to accommodate the membership.
Ensure the maintenance and development of the current and future trails is focused on the attraction and retention of members.		